



Product Manager - ASD

Description

Quadrant Biosciences develops molecular diagnostic solutions for some of the most challenging health issues in the world today including autism spectrum disorder (ASD), concussion injuries, Parkinson's disease, and most recently COVID-19. Our company was founded to improve the lives of patients and their families through the development and implementation of more accurate and timely diagnostic solutions. We work with top academic institutions, medical researchers, and engineers to translate breakthrough findings into thoughtfully developed and scientifically sound assessment applications.

Clarifi ASD is the first saliva test intended to aid in the diagnosis of ASD. The test measures a panel of RNA epigenetic biomarkers and provides a comprehensive report derived from these measurements to determine the probability that a patient has ASD.

As a Product Manager you will oversee the Clarifi ASD product life cycle. You will lead the vision of the product and will assist in developing long-range product strategies and participate in fiscal planning for future positioning, growth, and evolution of the product. You will be responsible for coordinating product launch, developing and implementing product promotion strategies, and supporting marketing campaigns. The Product Manager is ultimately responsible for revenue, margin, customer satisfaction, and market share objectives.

The ideal candidate will be an individual with prior product management experience within biotech or healthcare industries. They will be self-driven and work well in a highly collaborative team environment. This person will have demonstrated experience managing multiple concurrent responsibilities and be able to adapt to rapid changes and a dynamic environment within a growing business. They will have excellent communication, presentation, and time management skills. A successful candidate must have a proven track record in bringing relevant products to the market.

Job Scope

Working within a cross functional team, primary responsibilities include:

- Leading new product and application development and executing a successful product launch campaign
- Identifying and understanding critical user needs to help drive strategic alignment around the product cross-functionally
- Tracking revenue, margin, customer satisfaction, and market share objectives
- Demonstrating business operation excellence in forecasting, planning, pricing, and ensuring high level product quality
- Providing technical marketing content, product positioning, and value propositions to cross-functional teams



- Providing content for sales materials and managing sales training

Qualifications

- Must have BA, BS or MS degree in molecular biology, microbiology, biochemistry, business management, or related field
- Leadership experience with the ability to drive results across a diverse set of functional groups
- Understanding or experience in the medical industry, specifically pediatrics or psychiatry is highly desirable
- 3-5 years of product management experience in life sciences, biotechnology, biopharmaceutical, medical device industry or closely related fields preferred
- Experience with FDA 21 CFR part 820 and/or ISO 13485 compliant design controls preferred
- Strong interpersonal skills and effective verbal and written communication skills
- Travel up to 10% of time
- Experience or familiarity with epigenetics, NGS techniques, bioinformatic analysis concepts, and the assay development process are a plus